

Changing Places: delivering on place-based change

17 November 2016



A placed based working in locality areas is a priority for both Government and local areas with the focus on person-centred, bottom up approach to meet the unique needs of local people.

Place based working is at the heart of devolution, and one year on from the signing of deals, we explore the journey to a place where public services: are integrated, intervene early, and work collaboratively with the people who live and work locally.

This unique event is organised by iNetwork with the support of GMCA's Public Service Reform team, Advancing Quality Alliance, and DCLG. It will be the best opportunity to engage with leaders and decision makers in the North of England this year. A limited number of supporter packages are available which we envisage will be taken up quickly.

Supporter Options

Summary

Package	Plenary Talk	Seminar Talk	Innov Hub Talk	6 sqm Exhib	4 sqm Exhibit	Overall branding	Website	Delegate Badge Logo	Conf Brochure	Flyer	Award Dinner
Headline	✓	✓	✓	✓		✓	✓	✓	✓	✓	
Gold		✓	✓	✓		✓	✓		✓	✓	
Seminar		✓			✓		✓		✓		
Innov Hub			✓		✓		✓		✓		
Exhib Std					✓		✓		✓		
Award				✓			✓		✓	✓	✓

Headline Supporter – **Reserved [FULL]**

£15,000 (plus VAT)

Includes:

- Prominent brand placement on conference website (logo, 250 word company profile and URL)
- Brand presence on all outgoing conference media as headline sponsor
- Keynote 20 minute presentation opportunity during opening plenary session
- 1 x workshop session (40 minutes)
- 1 x Innovation Hub sessions (30 minutes each)
- 6 sqm exhibition location and area with six exhibition passes in addition to speakers.
- Company branded delegate badge
- Prime branding on conference brochure
- Full page insert in conference brochure
- Branding in main conference room and registration
- Flyer drop in delegate bag
- Able to attend any sessions.

Gold Supporter (two available)

£7,500 (plus VAT)

Includes:

- Prominent brand placement on conference website (logo, 250 word company profile and URL).
- Brand presence on all outgoing conference media as key sponsor.
- 1 x workshop session (40 minutes).
- 1 x Innovation Hub sessions (30 minutes each).
- Half page insert in conference brochure.
- 6 sqm exhibition area location and area with four exhibition passes in addition to speakers.
- Flyer drop in delegate bag.
- Able to attend any sessions.

Seminar Supporter - [**Reserved** , (1 slot still available)]

£4,500 (plus VAT)

Includes:

- Sponsor details on conference website
- Choice of 4 sqm exhibition location with

- with link to company website.
- 1 x seminar session (40 minutes) with AV provision.
- Seminar and speaker details in conference brochure.
- three exhibition passes in addition to speakers.
- Able to attend any sessions.

Innovation Hub Supporter [1 Reserved, (3 slots still available)]

£3,500 (plus VAT)

Includes:

- Sponsor details on conference website with link to company website.
- 1 x innovation hub session (30 minutes) with AV provision.
- Session details in conference brochure.
- Choice of 4 sqm exhibition location with three exhibition passes in addition to speaker.
- Able to attend any sessions.

Exhibitor Standard

£1,500 (plus VAT)

Includes:

- Sponsor details on conference website with link to company website.
- Choice of 4 sqm exhibition location with two exhibition passes in addition to speakers.
- Logo and 50 word summary in conference brochure.
- Able to attend any sessions.

Award Sponsor (six available)

£8,500 (plus VAT)

Includes:

- Named sponsor of one of six iNetwork awards
- Opportunity to present award to the winning nomination on the evening of the awards dinner (16th November)
- Two awards dinner places at the Black Tie awards ceremony and dinner at Marriot Albert and Victoria Hotel, Manchester (including awards presenter place)
- Logo and 50 word summary in conference brochure.
- Brand presence on all outgoing Awards media as key sponsor.
- 4 sqm exhibition area location and area with four exhibition passes (at the conference).
- Able to attend any session at the conference

“Top up” Options

£600 (plus VAT)

For each of the following:

- Delegate bag flyer insert (sponsor supplied)
- Conference pen sponsor
- For 6 sqm exhibition instead of 4 sqm

Further information and to book

Changing Places: delivering place-based change is organized by [iNetwork](#) with support from GMCA PSR Programme, AQuA and DCLG with several leading areas for place based working.

300 people from across mainly the North and Midlands are expected to attend. The event is free to public sector delegates although there will be a charge for non-attendance.

For more information on the conference please follow link <http://annualconference.i-network.org.uk/>

To discuss how you can support this event and book please contact sponsorship@i-network.org.uk

Below are further details on seminars, innovation hub activities and the exhibition spaces.

Seminar information

There will be three seminar streams occurring in parallel. The supporter will have:

- Each seminar is for 40 minutes.
- AV provided including PC and microphone if required.
- Facilitator provided.

Each held in a room set up theatre style which will hold up to 50.

There is no pre-booking for seminars.

Presentations will need to be supplied one week before the event.

The iNetwork team will work with seminar providers on an appealing title for the session.

Innovation hub information

There are four Innovation Hubs set up in a more conversational roundtable format with seating for 20.

The supporter will have:

- Each session will last ~30 minutes.
- Large LCD screen which can be connected to a PC via a VGA cable. The cable is provided not the PC.
- Facilitator provided.

There is no pre-booking for Innovation Hub sessions.

Exhibition information

Each exhibition area will be provided with one 13A socket. There is no shell scheme. Exhibitors will be able to select their location on the conference diagram.

Additional information

Every delegate will have a QR code on their name badge which can be scanned to download contact details. As such all suppliers are encouraged to bring scanners, such as the type that can be installed on Apple and Android devices.